TERMS AND CONDITIONS
EON AUTO FINALE 2026

Introduction:

Thank you for participating in EON Auto Finale 2026, organised by Edaran Otomobil Nasional Berhad (EON).

1. Campaign Period
   1.1. The EON Auto Finale 2026 campaign ("Campaign") runs from 14 November 2026 (10:00 hrs) until 15 December 2026 at (18:00 hrs).
   1.2. To qualify for the Campaign Prize Draw, eligible vehicle bookings must be made only during the following booking periods:
      1.2.1 **14–15 November 2026**; and
      1.2.2 **21–22 November 2026**, in conjunction with the EON Auto Finale 2026 – Penang Edition.
   1.3. Eligible participants must complete the vehicle registration and delivery process between **14 November 2026 and 15 December 2026, by (18:00 hrs).**

2. Eligibility Criteria
   2.1. Participants must be Malaysian citizens aged 18 years and above.
   2.2. Participants must successfully book a **new vehicle only** from a participating EON brand during the eligible booking periods stated in Clause 1.2.
   2.3. Participants must make the booking physically at EON Headquarters Glenmarie, participating branch in EON showrooms nationwide, or EON Auto Finale 2026 – Penang Edition at EON Auto Mart, Bayan Lepas, Penang.
   2.4. Bookings made through online or digital channels are **not eligible** for the Campaign Prize Draw
   2.5. Participant must complete vehicle registration and delivery with a valid JPJ registration by **15 December 2026, 18:00 hrs**.
   2.6. Participants must ensure that the contact information provided at the time of booking, including mobile number and email address, is accurate and reachable.
   2.7. Employees of EON, participating event organisers/agencies, EON sales advisors, corporate**, fleet and government purchases** are not eligible for this campaign.

3. How to Participate
   3.1. Book an eligible vehicle through EON's authorised participating channels within the confirmed Campaign booking period.
   3.2. Complete the vehicle registration under the eligible purchaser's name with a valid Vehicle Ownership Certificate / JPJ registration by 15 Dember 2026, 6:00 PM.
   3.3. Participating automotive brands are PROTON, Mitsubishi, Audi, Volkswagen, Hyundai, smart, Proton e.MAS, and Zeekr.
   3.4. Each successful eligible vehicle booking shall entitle the participant to one (1) entry into the Campaign Prize Draw. Subject to successful vehicle registration for each booking.

4. Early Bird Registration & Rewards
   4.1. Early Bird registration for EON Auto Finale 2026 – Glenmarie shall close on 13 November 2026 at 11:59 PM.
   4.2. Early Bird registration for EON Auto Finale 2026 – Penang Edition shall close on 20 November 2026 at 11:59 PM
   4.3. Any Early Bird registration submitted after the respective closing date and time stated above shall not be eligible for the Early Bird Reward.
   4.4. To be eligible for an Early Bird Reward, participants must complete the Early Bird registration form and physically attend and check in at EON Auto Finale 2026 at EON HQ Glenmarie on 14 or 15 November 2026 and 21 or 22 November 2026 at EON Auto Mart bayan Lepas.
   4.5. A total of 300 Early Bird Rewards are allocated, subject to availability and these Terms and Conditions:
      4.5.1 Two hundred (200) Early Bird Rewards for EON Auto Finale 2026 at EON HQ Glenmarie; and
      4.5.2 One hundred (100) Early Bird Rewards for EON Auto Finale 2026 – Penang Edition at EON Auto Mart, Bayan Lepas, Penang.
      4.5.3 Submission of an Early Bird registration form alone shall not guarantee entitlement to an Early Bird Reward. Participants must physically attend and successfully complete the event check-in at the

respective event location.

4.5.4 Upon successful physical check-in, eligible participants will be entitled to participate in the Early Bird Reward draw conducted during the check-in process, on a first-come, first-served basis and subject to reward availability.

4.5.5 Each eligible participant shall be entitled to one (1) entry only, based on one (1) valid registration and mobile number, regardless of the number of event days attended.

4.5.6 Early Bird Rewards are non-transferable, non-refundable, and not exchangeable for cash, credit, or any other item.

5. Campaign Prize Details
   - 5.1. Grand Prize: One (1) winner will receive RM10,000 worth of iGold account.
   - 5.2. Consolation Prizes: Two (2) winners will each receive RM5,000 worth of iGold account
   - 5.3. Exclusive Experience: Three (3) winners will each receive a Sepang Driving Experience.
   - 5.4. Prize Conditions:
     - 5.4.1 Only eligible vehicle bookings that proceed to successful vehicle registration within the required period will qualify for the Campaign draw.
     - 5.4.2 Any booking that is cancelled, refunded, withdrawn, or does not proceed to successful vehicle registration will be disqualified from the Campaign draw.
     - 5.4.3 Prizes are non-refundable, non-transferable, and non-exchangeable for other items or cash, unless otherwise expressly stated by EON.
     - 5.4.4 Prize fulfilment details, including iGold redemption and the Sepang Driving Experience, will be communicated via EON Social Media channel and directly to the selected Winners.

6. Winner Selection & Announcement
   - 6.1. Eligible winner(s) (“Winner”) will be selected via a randomised draw conducted by EON Berhad’s appointed panel after validation of the qualifying bookings and successful vehicle registrations.
   - 6.2. The Campaign Prize Draw will be conducted within one (1) month after the vehicle registration period closes. The draw and winner announcement dates will be updated through EON Berhad’s official social media channels and directly to the selected winners.
   - 6.3. Winner(s) will be notified via the email address and/or mobile number provided in the booking records.
   - 6.4. The appointed panel’s decision is final and not contestable.

7. Prize Redemption Terms
   - 7.1. Winner(s) must provide valid identification and supporting booking / vehicle registration documents for verification before prize redemption.
   - 7.2. The name and details of the Winner must match the eligible booking and vehicle registration records, unless otherwise approved by EON in writing.
   - 7.3. **If a Winner is uncontactable within fourteen (14) days after the announcement date, despite at least three (3) documented contact attempts, EON Berhad reserves the right to select a replacement winner.**
   - 7.4. Any costs, charges, taxes, transportation, accommodation or other expenses relating to prize redemption or participation that are not expressly included in the prize shall be borne by the Winner.

8. General Conditions
   - 8.1. By participating, entrants agree to abide by all Terms and Conditions stated herein.
   - 8.2. EON Berhad reserves the right at its absolute discretion at any time to vary, delete or add to any of these Terms and Conditions without any prior notice to the participants.
   - 8.3. EON Berhad shall not be held responsible for any additional charges, fees, taxes, or liabilities incurred by a Winner beyond the stated prize value or prize inclusions.
   - 8.4. By participating, the Winner agrees and consents to the use of their name, image, likeness, and city of residence in any advertising, promotional, or publicity material related to the Campaign by EON Berhad or its affiliates, without further compensation or prior approval.
   - 8.5. To the maximum extent permitted by law, EON Berhad shall not be liable for any indirect, incidental, special, or consequential damages arising from participation in this Campaign. This includes, without limitation, any losses due to errors or omissions in participant submissions, technical failures, or system disruptions beyond EON Berhad’s reasonable control.
   - 8.6. EON Berhad shall not be liable for any delay, disruption, or failure in performing its obligations under this

Campaign due to force majeure events. Such events include, but are not limited to, acts of God, natural disasters, pandemics, war, terrorism, government regulations, strikes, or any other circumstances beyond EON Berhad's reasonable control.

8.7. Any failure or delay by EON Berhad in exercising any right or remedy under these Terms and Conditions shall not operate as a waiver of that right or remedy, nor shall it prevent the further exercise of that right or remedy.

8.8. If any provision of these Terms and Conditions is held to be invalid, illegal, or unenforceable by a court of competent jurisdiction, the remaining provisions shall remain in full force and effect.

8.9. EON Berhad reserves the right to disqualify any participant who tampers with the participation process, provides false or misleading information, or breaches any of these Terms and Conditions, without prior notice or obligation to provide reasons.

8.10. This Campaign is governed by the laws of Malaysia, and any disputes shall be subject to the exclusive jurisdiction of the courts of Malaysia.

8.11. Time shall be of the essence in respect of all deadlines and timelines set out in these Terms and Conditions, including without limitation the booking, registration, check-in, vehicle registration and redemption periods.

8.12. EON Berhad reserves the right to extend, modify, suspend, or terminate the Campaign deadline at its sole discretion, without prior notice or obligation to provide reasons.

8.13. EON has the right to change, extend or shorten the Campaign duration without prior notice to all participants.

9. Personal Data Protection

9.1. Personal data collected will be processed strictly in accordance with the Personal Data Protection Act 2010 for purposes of administering the Campaign and communication purposes.

10. Disqualification

10.1. Any failure to comply with these Terms and Conditions will result in disqualification.

10.2. Any participant whose vehicle booking is subsequently cancelled, refunded, withdrawn, found to be invalid, or does not meet the successful vehicle registration requirement will not be eligible for the Campaign prize draw.

11. Legal Disclaimer

11.1. These Terms and Conditions supersede any other promotional materials or statements related to this Campaign.

11.2. No claims, refunds, or compensation shall be entertained arising from any suspension, cancellation, or amendment of the Terms and Conditions.

12. Contact Details For further information: EON AUTO FINALE 2026 Committee

12.1. Email: marketing@eon.com.my

12.2. Privacy policy available at: www.eon.com/privacy-policy

Privacy Notice

1. Definitions:

   (i) "Us", "our", "we" and/or "EON" means Edaran Otomobil Berhad and/or any company, organization, body corporate, and/or entity forming any part of EON and shall include our agents, employees, contractors, and sub-contractors;
   (ii) "PDPA" means Personal Data Protection Act 2010 (Act 709) and any and all subsidiary legislation, regulations, and/or orders made thereunder and as may be supplemented from time to time and any guidelines and/or directives issued by any relevant authority;
   (iii) "Personal data" has the meaning assigned to it under the PDPA;
   (iv) "Processing" shall have the meaning assigned to it by the PDPA; and
   (v) "Products and/or services" means any products, goods, items, services, websites, applications, amenities and/or facilities provided by us.

2. Your personal data will be processed by us or by parties acting on our behalf. Such personal data will include (but will not be limited to) your name, national registration identity card number, passport number, nationality, race, birth date, age, gender, address, telephone number, e-mail address, religious beliefs, medical records, criminal records, affiliations, political beliefs and any other information relating directly or indirectly to you or which may be used to identify you.

3. We may process your personal data for the following purposes:-
   (i) To provide you with products and/or services and any other purpose relating to our provision and/or your usage of said products and/or services;
   (ii) To maintain internal records;
   (iii) To verify your identity;
   (iv) To contact you;
   (v) To respond to your queries, if any;
   (vi) To enable you to enter into a contract with us;
   (vii) To carry out research and analysis;
   (viii) To conduct marketing and promotion;
   (ix) To conduct audits, investigations, or any other inquiry;
   (x) To conduct any legal proceedings or in relation to any legal action;
   (xi) To prevent any unlawful act;
   (xii) To carry out any action provided for by law or required by an authority; and
   (xiii) To achieve any other purpose which, in our estimation, is necessary and/or reasonable in the circumstances.

4. We may collect your personal data from the following sources:-
   (i) From you;
   (ii) From your usage of the products and/or services;
   (iii) From any communication provided by you to us;
   (iv) From any publicly available source; and
   (v) From any third party.

5. You have the right to request access to and to request correction of your personal data. We reserve the right to refuse any request for access or correction to your personal data. To exercise this right, please contact us using the contact information provided in this document. Note that your exercise of the aforesaid right may have effects on our provision of the products and/or services (such effects may include the non-provision of the products and/or services) to you and we are not liable for any loss, damage, or any other liability resulting directly or indirectly from such effects.

6. We may disclose your personal data to the following parties:-
   (i) A party to whom disclosure is provided for under law or required by an authority;
   (ii) A company related to us;
   (iii) Our business partners, agents, employees, contractors, sub-contractors, service providers, and suppliers;
   (iv) Auditors, consultants, accountants, lawyers, or advisors; and
   (v) Any other party to whom disclosure is, in our estimation, necessary and/or reasonable in the circumstances.

7. You have the right to limit our processing of your personal data. To exercise this right, please contact us using the contact information provided in this document. Note that your exercise of the aforesaid right may have effects on our provision of the products and/or services (such effects may include the non-provision of the products and/or services) to you and we are not liable for any loss, damage, or any other liability resulting directly or indirectly from such effects.

8. The personal data you provide to us is obligatory and necessary in order for us to provide you with the products and/or services. Any failure to provide such personal data may have effects on our provision of the products and/or services (such effects may include the non-provision of the products and/or services) to you and we are not liable for any loss, damage, or any other liability resulting directly or indirectly from such effects.

9. Contact details:
   EON AUTO FINALE 2026 Committee
   03 5885 2450 (Marketing)
   marketing@eon.com.my

Notis Privasi

1. Definisi:-

   (i) "Kami", "EON" bermaksud Edaran Otomobil Berhad dan/atau mana-mana syarikat, pertubuhan, badan korporat, dan/atau entiti membentuk mana-mana bahagian Edaran Otomobil Berhad termasuk ejen-ejen, pekerja-pekerja, kontraktor-kontraktor, dan para sub-kontraktor kami;
   (ii) "PDPA" bermaksud Akta Perlindungan Data Peribadi 2010 (Akta 709) dan mana-mana dan/atau semua perundangan, peraturan-peraturan, dan/atau perintah yang dibuat di bawahnya dan yang mungkin ditambah dari semasa ke semasa dan mana-mana garis panduan dan/atau arahan yang dikeluarkan oleh mana-mana pihak berkuasa yang berkenaan;
   (iii) "Data peribadi" mempunyai maksud yang diberikan kepadanya di bawah PDPA;
   (iv) "Pemprosesan" mempunyai maksud yang diberikan kepadanya di bawah PDPA; dan
   (v) "Produk dan/atau perkhidmatan" bermaksud mana-mana produk, barangan, perkhidmatan, laman web, aplikasi dan/atau kemudahan yang disediakan oleh pihak kami.

2. Maklumat peribadi anda akan diproses oleh pihak kami atau pihak yang bertindak bagi pihak kami. Data peribadi yang dimaksudkan termasuklah (tetapi tidak terhad kepada) nama anda, nombor kad pengenalan, nombor pasport, bangsa, kaum, tarikh lahir, umur, jantina, alamat, nombor telefon, alamat e- mel, kepercayaan agama, rekod perubatan, rekod jenayah, persatuan, kepercayaan politik dan sebarang maklumat lain yang berkaitan secara langsung atau tidak langsung kepada anda atau yang boleh digunakan untuk mengenal pasti anda.

3. Pihak kami akan memproses data peribadi anda untuk tujuan-tujuan berikut:-

   (i) Untuk menyediakan anda dengan produk dan/atau perkhidmatan dan apa-apa tujuan lain yang berhubung dengan penyediaan dan/atau penggunaan anda terhadap produk dan/atau perkhidmatan tersebut;
   (ii) Untuk mengekalkan rekod dalaman;
   (iii) Untuk mengesahkan identiti anda;
   (iv) Untuk menghubungi anda;
   (v) Untuk bertindak balas kepada pertanyaan anda, jika ada;
   (vi) Untuk membolehkan anda untuk memasuki kontrak bersama pihak kami;
   (vii) Untuk menjalankan penyelidikan dan analisis;
   (viii) Untuk menjalankan pemasaran dan promosi;
   (ix) Untuk menjalankan audit, siasatan atau apa-apa pertanyaan lain;
   (x) Untuk menjalankan apa-apa prosiding undang-undang atau yang berhubungan dengan apa-apa tindakan undang-undang;
   (xi) Untuk mengelakkan apa-apa perbuatan yang melanggar undang-undang;
   (xii) Untuk menjalankan apa-apa tindakan yang diperuntukkan oleh undang-undang atau yang dikehendaki oleh pihak berkuasa; dan
   (xiii) Untuk mencapai apa-apa maksud lain yang, pada anggaran kami, perlu dan/atau munasabah dalam sesuatu keadaan itu.

4. Pihak kami boleh mengumpul data peribadi anda daripada sumber-sumber berikut:-

   (i) Daripada anda;
   (ii) Dari penggunaan produk dan/atau perkhidmatan kami oleh anda;
   (iii) Dari mana-mana komunikasi anda kepada pihak kami;
   (iv) Dari mana-mana sumber yang ada secara terbuka; dan
   (v) Dari mana-mana pihak ketiga.

5. Anda mempunyai hak untuk meminta akses kepada data peribadi anda dan meminta sebarang pembetulan untuk dibuat ke atas data peribadi anda. Pihak kami berhak untuk menolak sebarang permintaan untuk akses atau pembetulan kepada data peribadi anda. Untuk menggunakan hak ini, sila hubungi pihak kami dengan menggunakan maklumat yang diberikan dalam dokumen ini. Sila ambil perhatian bahawa penggunaan hak yang tersebut di atas mungkin membawa kesan ke atas peruntukan pihak kami terhadap produk dan/atau perkhidmatan (kesan tersebut termasuklah pihak kami tidak akan membekalkan produk dan/atau perkhidmatan) kepada anda dan pihak kami tidak akan bertanggungjawab ke atas apa-apa kerugian, kerosakan, atau apa-apa liabiliti lain yang berlaku secara langsung atau tidak langsung akibat daripada kesan tersebut.

6. Pihak kami boleh mendedahkan data peribadi anda kepada pihak-pihak berikut:-

   (i) Pihak yang pendedahan maklumat tersebut diperuntukkan kepadanya di bawah undang-undang atau dikehendaki oleh pihak berkuasa;
   (ii) Syarikat yang mempunyai hubungan dengan pihak kami;
   (iii) Rakan-rakan perniagaan kami, ejen-ejen, pekerja-pekerja, kontraktor-kontraktor, para sub-kontraktor, pembekal-pembekal perkhidmatan, dan pembekal-pembekal produk;
   (iv) Para juruaudit, para perunding, para akauntan, para peguam, atau para penasihat; dan
   (v) Mana-mana pihak yang kepadanya pendedahan maklumat tersebut adalah, dalam anggaran kami, perlu dan/atau munasabah dalam sesuatu keadaan itu.

7. Anda mempunyai hak untuk menghadkan pemprosesan pihak kami terhadap data peribadi anda. Untuk menggunakan hak ini, sila hubungi pihak kami dengan menggunakan maklumat yang diberikan dalam dokumen ini. Sila ambil perhatian bahawa penggunaan hak yang tersebut di atas mungkin mempunyai kesan ke atas peruntukan pihak kami terhadap produk dan/atau perkhidmatan (kesan tersebut termasuklah pihak kami tidak akan membekalkan produk dan/atau perkhidmatan) kepada anda dan pihak kami tidak akan bertanggungjawab ke atas apa-apa kerugian, kerosakan, atau apa-apa liabiliti lain yang berlaku secara langsung atau tidak langsung akibat daripada kesan tersebut.

8. Anda wajib memberikan data peribadi anda kepada pihak kami kerana data peribadi anda diperlukan bagi membolehkan pihak kami menyediakan anda dengan produk dan/atau perkhidmatan kami. Sebarang kegagalan untuk menyediakan data peribadi tersebut mungkin mempunyai kesan ke atas peruntukan pihak kami terhadap produk dan/atau perkhidmatan (kesan tersebut termasuklah pihak kami tidak akan membekalkan produk dan/atau perkhidmatan) kepada anda dan pihak kami tidak akan bertanggungjawab ke atas apa-apa kerugian, kerosakan, atau apa-apa liabiliti lain yang berlaku secara langsung atau tidak langsung akibat daripada kesan tersebut.

9. Maklumat perhubungan:
   Ahli Jawatankuasa EON AUTO FINALE 2026
   03 5885 2450 (Marketing)
   marketing@eon.com.my