

# TERM AND CONDITIONS

## Dream-Car Giveaway Campaign 2025

### Introduction:

Thank you for participating in the EON & Sahabat Autofest 2025, organised by Edaran Otomobil Nasional Berhad (EON)

### 1. Campaign Period

- 1.1. The Dream Car Giveaway ("Campaign") runs from: 8 August 2025 (00:00 hrs) to 16 November 2025 (23:59 hrs)

### 2. Eligibility Criteria

- 2.1. A Malaysian citizen, aged 18 years and above;
- 2.2. Successfully book a new vehicle from any participating EON showroom, event booth, or digital platform on or after 8 August 2025;
- 2.3. Complete vehicle registration (delivery with valid JPJ registration) by 30 November 2025.
- 2.4. Ensure contact information (email and phone number) provided at the time of booking is accurate and reachable
- 2.5. Corporate, fleet, and government purchases are not eligible unless otherwise stated in specific campaign terms.

### 3. How to Participate

- 3.1. Book any new vehicle via EON's authorized channels from 8 August 2025 onward;
- 3.2. Register the vehicle under your name with a valid **Vehicle Ownership Certificate (grant)** by 30 November 2025.
- 3.3. Complete the **official Dream Car Giveaway Form**, available and downloadable from [www.eon.com.my](http://www.eon.com.my)
- 3.4. Upload a copy of your Vehicle Ownership Certificate (grant) along with the completed form as proof of registration.
- 3.5. Incomplete forms, missing grant upload, or inaccurate information will result in disqualification

### 4. Grand Prize Details

- 4.1. Grand Prize: One (1) RM100,000 Purchase Voucher to be used for your next vehicle purchase from EON's official brand offerings.
- 4.2. Prize Conditions:
  - 4.2.1 The voucher entitles the winner to RM100,000 off a single vehicle purchase from EON's brand line-up
  - 4.2.2 If the selected vehicle costs less than RM100,000, the balance is not refundable, transferable, or exchangeable for other items.
  - 4.2.3 If the selected vehicle exceeds RM100,000, the winner may top up the difference.
  - 4.2.4 The voucher is valid for one-time redemption and must be used before 31st December 2025 after the official winner announcement date (to be made by the first week of December 2025)
  - 4.2.5 The voucher cannot be applied to accessories, service packages, insurance, SST, or on-the-road costs.

### 5. Winner Selection & Announcement

- 5.1. The Grand Prize winner will be selected via a **randomized draw** conducted by EON's appointed panel in **December 2025**.
- 5.2. The winner will be notified via **the email and phone number** provided in the booking records
- 5.3. If the winner is uncontactable within 14 days after the announcement date, despite at least three (3) documented contact attempts, EON reserves the right to select a new winner
- 5.4. The panel's decision is **final and not contestable**.

### 6. Prize Redemption Terms

- 6.1. The voucher must be redeemed directly through EON by purchasing a vehicle from its official brand line-up.
- 6.2. The prize is non-cash, non-transferable, and non-exchangeable for other goods or services.
- 6.3. The RM100,000 voucher cannot be split across multiple purchases or deferred.
- 6.4. The vehicle purchased must be registered under the same name as the prize winner.

**7. General Conditions**

- 7.1. By participating, entrants agree to abide by all Terms & Conditions stated herein.
- 7.2. EON reserves the right to modify or cancel the Campaign without prior notice.
- 7.3. EON shall not be held responsible for any additional charges, fees, taxes, or liabilities incurred by the winner beyond the RM100,000 voucher value, including SST, registration, insurance, or other on-the-road cost
- 7.4. Participants consent to the use of their name, image, and likeness for publicity purposes by EON if selected as the winner.

**8. Personal Data Protection**

- 8.1. Personal data collected will be processed strictly in accordance with the Personal Data Protection Act 2010 for purposes of administering the campaign and communication purposes.

**9. Disqualification**

- 9.1. Any participant who cancels their booking or fails to register the vehicle under their name by 30 November 2025 will be disqualified.
- 9.2. Any failure to comply with these Terms and Conditions will also result in disqualification.

**10. Legal Disclaimer**

- 10.1. These Terms and Conditions supersede any other promotional materials or statements related to this Campaign. 10.2. EON reserves the right to suspend, cancel, or amend the Campaign without prior notice. No claims or compensation will be entertained due to such changes.

**11. Contact Details For further information: EON & Sahabat Autofest 2025 Committee**

- 11.1. Email: [marketing@eon.com.my](mailto:marketing@eon.com.my)
- 11.2. Privacy policy available at: [www.eon.com/privacy-policy](http://www.eon.com/privacy-policy)

## Privacy Notice

1. Definitions:
  - (i) "Us", "our", "we" and/or "EON" means Edaran Otomobil Berhad and/or any company, organization, body corporate, and/or entity forming any part of EON and shall include our agents, employees, contractors, and sub-contractors;
  - (ii) "PDPA" means Personal Data Protection Act 2010 (Act 709) and any and all subsidiary legislation, regulations, and/or orders made thereunder and as may be supplemented from time to time and any guidelines and/or directives issued by any relevant authority;
  - (iii) "Personal data" has the meaning assigned to it under the PDPA;
  - (iv) "Processing" shall have the meaning assigned to it by the PDPA; and
  - (v) "Products and/or services" means any products, goods, items, services, websites, applications, amenities and/or facilities provided by us.
2. Your personal data will be processed by us or by parties acting on our behalf. Such personal data will include (but will not be limited to) your name, national registration identity card number, passport number, nationality, race, birth date, age, gender, address, telephone number, e-mail address, religious beliefs, medical records, criminal records, affiliations, political beliefs and any other information relating directly or indirectly to you or which may be used to identify you.
3. We may process your personal data for the following purposes:-
  - (i) To provide you with products and/or services and any other purpose relating to our provision and/or your usage of said products and/or services;
  - (ii) To maintain internal records;
  - (iii) To verify your identity;
  - (iv) To contact you;
  - (v) To respond to your queries, if any;
  - (vi) To enable you to enter into a contract with us;
  - (vii) To carry out research and analysis;
  - (viii) To conduct marketing and promotion;
  - (ix) To conduct audits, investigations, or any other inquiry;
  - (x) To conduct any legal proceedings or in relation to any legal action;
  - (xi) To prevent any unlawful act;
  - (xii) To carry out any action provided for by law or required by an authority; and
  - (xiii) To achieve any other purpose which, in our estimation, is necessary and/or reasonable in the circumstances.
4. We may collect your personal data from the following sources:-
  - (i) From you;
  - (ii) From your usage of the products and/or services;
  - (iii) From any communication provided by you to us;
  - (iv) From any publicly available source; and
  - (v) From any third party.
5. You have the right to request access to and to request correction of your personal data. We reserve the right to refuse any request for access or correction to your personal data. To exercise this right, please contact us using the contact information provided in this document. Note that your exercise of the aforesaid right may have effects on our provision of the products and/or services (such effects may include the non-provision of the products and/or services) to you and we are not liable for any loss, damage, or any other liability resulting directly or indirectly from such effects.
6. We may disclose your personal data to the following parties:-
  - (i) A party to whom disclosure is provided for under law or required by an authority;
  - (ii) A company related to us;
  - (iii) Our business partners, agents, employees, contractors, sub-contractors, service providers, and suppliers;
  - (iv) Auditors, consultants, accountants, lawyers, or advisors; and
  - (v) Any other party to whom disclosure is, in our estimation, necessary and/or reasonable in the circumstances.
7. You have the right to limit our processing of your personal data. To exercise this right, please contact us using the contact information provided in this document. Note that your exercise of the aforesaid right may have effects on our provision of the products and/or services (such effects may include the non-provision of the products and/or services) to you and we are not liable for any loss, damage, or any other liability resulting directly or indirectly from such effects.
8. The personal data you provide to us is obligatory and necessary in order for us to provide you with the products and/or services. Any failure to provide such personal data may have effects on our provision of the products and/or services (such effects may include the non-provision of the products and/or services) to you and we are not liable for any loss, damage, or any other liability resulting directly or indirectly from such effects.
9. Contact details:

EON & Sahabat Autofest 2025 Committee  
03 5885 2450 (Marketing)  
marketing@eon.com.my

## Notis Privasi

### 1. Definisi:-

- (i) "Kami", "EON" bermaksud Edaran Otomobil Berhad dan/atau mana-mana syarikat, pertubuhan, badan korporat, dan/atau entiti membentuk mana-mana bahagian Edaran Otomobil Berhad termasuk ejen-ejen, pekerja-pekerja, kontraktor-kontraktor, dan para sub-kontraktor kami;
- (ii) "PDPA" bermaksud Akta Perlindungan Data Peribadi 2010 (Akta 709) dan mana-mana dan/atau semua perundangan, peraturan-peraturan, dan/atau perintah yang dibuat di bawahnya dan yang mungkin ditambah dari semasa ke semasa dan mana-mana garis panduan dan/atau arahan yang dikeluarkan oleh mana-mana pihak berkuasa yang berkenaan;
- (iii) "Data peribadi" mempunyai maksud yang diberikan kepadanya di bawah PDPA;
- (iv) "Pemprosesan" mempunyai maksud yang diberikan kepadanya di bawah PDPA; dan
- (v) "Produk dan/atau perkhidmatan" bermaksud mana-mana produk, barangan, perkhidmatan, laman web, aplikasi dan/atau kemudahan yang disediakan oleh pihak kami.

2. Maklumat peribadi anda akan diproses oleh pihak kami atau pihak yang bertindak bagi pihak kami. Data peribadi yang dimaksudkan termasuklah (tetapi tidak terhad kepada) nama anda, nombor kad pengenalan, nombor pasport, bangsa, kaum, tarikh lahir, umur, jantina, alamat, nombor telefon, alamat e- mel, kepercayaan agama, rekod perubatan, rekod jenayah, persatuan, kepercayaan politik dan sebarang maklumat lain yang berkaitan secara langsung atau tidak langsung kepada anda atau yang boleh digunakan untuk mengenal pasti anda.

3. Pihak kami akan memproses data peribadi anda untuk tujuan-tujuan berikut:-

- (i) Untuk menyediakan anda dengan produk dan/atau perkhidmatan dan apa-apa tujuan lain yang berhubung dengan penyediaan dan/atau penggunaan anda terhadap produk dan/atau perkhidmatan tersebut;
- (ii) Untuk mengekalkan rekod dalaman;
- (iii) Untuk mengesahkan identiti anda;
- (iv) Untuk menghubungi anda;
- (v) Untuk bertindak balas kepada pertanyaan anda, jika ada;
- (vi) Untuk membolehkan anda untuk memasuki kontrak bersama pihak kami;
- (vii) Untuk menjalankan penyelidikan dan analisis;
- (viii) Untuk menjalankan pemasaran dan promosi;
- (ix) Untuk menjalankan audit, siasatan atau apa-apa pertanyaan lain;
- (x) Untuk menjalankan apa-apa prosiding undang-undang atau yang berhubung dengan apa-apa tindakan undang-undang;
- (xi) Untuk mengelakkan apa-apa perbuatan yang melanggar undang-undang;
- (xii) Untuk menjalankan apa-apa tindakan yang diperuntukkan oleh undang-undang atau yang dikehendaki oleh pihak berkuasa; dan
- (xiii) Untuk mencapai apa-apa maksud lain yang, pada anggaran kami, perlu dan/atau munasabah dalam sesuatu keadaan itu.

4. Pihak kami boleh mengumpul data peribadi anda daripada sumber-sumber berikut:-

- (i) Daripada anda;
- (ii) Dari penggunaan produk dan/atau perkhidmatan kami oleh anda;
- (iii) Dari mana-mana komunikasi anda kepada pihak kami;
- (iv) Dari mana-mana sumber yang ada secara terbuka; dan
- (v) Dari mana-mana pihak ketiga.

5. Anda mempunyai hak untuk meminta akses kepada data peribadi anda dan meminta sebarang pembetulan untuk dibuat ke atas data peribadi anda. Pihak kami berhak untuk menolak sebarang permintaan untuk akses atau pembetulan kepada data peribadi anda. Untuk menggunakan hak ini, sila hubungi pihak kami dengan menggunakan maklumat yang diberikan dalam dokumen ini. Sila ambil perhatian bahawa penggunaan hak yang tersebut di atas mungkin membawa kesan ke atas peruntukan pihak kami terhadap produk dan/atau perkhidmatan (kesan tersebut termasuklah pihak kami tidak akan membekalkan produk dan/atau perkhidmatan) kepada anda dan pihak kami tidak akan bertanggungjawab ke atas apa-apa kerugian, kerosakan, atau apa-apa liabiliti lain yang berlaku secara langsung atau tidak langsung akibat daripada kesan tersebut.

6. Pihak kami boleh mendedahkan data peribadi anda kepada pihak-pihak berikut:-

- (i) Pihak yang pendedahan maklumat tersebut diperuntukkan kepadanya di bawah undang-undang atau dikehendaki oleh pihak berkuasa;
- (ii) Syarikat yang mempunyai hubungan dengan pihak kami;
- (iii) Rakan-rakan perniagaan kami, ejen-ejen, pekerja-pekerja, kontraktor-kontraktor, para sub-kontraktor, pembekal-pembekal perkhidmatan, dan pembekal-pembekal produk;
- (iv) Para juruaudit, para perunding, para akauntan, para peguam, atau para penasihat; dan
- (v) Mana-mana pihak yang kepadanya pendedahan maklumat tersebut adalah, dalam anggaran kami, perlu dan/atau munasabah dalam sesuatu keadaan itu.

7. Anda mempunyai hak untuk menghadkan pemprosesan pihak kami terhadap data peribadi anda. Untuk menggunakan hak ini, sila hubungi pihak kami dengan menggunakan maklumat yang diberikan dalam dokumen ini. Sila ambil perhatian bahawa penggunaan hak yang tersebut di atas mungkin mempunyai kesan ke atas peruntukan pihak kami terhadap produk dan/atau perkhidmatan (kesan tersebut termasuklah pihak kami tidak akan membekalkan produk dan/atau perkhidmatan) kepada anda dan pihak kami tidak akan bertanggungjawab ke atas apa-apa kerugian, kerosakan, atau apa-apa liabiliti lain yang berlaku secara langsung atau tidak langsung akibat daripada kesan tersebut.

8. Anda wajib memberikan data peribadi anda kepada pihak kami kerana data peribadi anda diperlukan bagi membolehkan pihak kami menyediakan anda dengan produk dan/atau perkhidmatan kami. Sebarang kegagalan untuk menyediakan data peribadi tersebut mungkin mempunyai kesan ke atas peruntukan pihak kami terhadap produk dan/atau perkhidmatan (kesan tersebut termasuklah pihak kami tidak akan membekalkan produk dan/atau perkhidmatan) kepada anda dan pihak kami tidak akan bertanggungjawab ke atas apa-apa kerugian, kerosakan, atau apa-apa liabiliti lain yang berlaku secara langsung atau tidak langsung akibat daripada kesan tersebut.

9. Maklumat perhubungan:

Ahli Jawatankuasa EON & Sahabat Autofest 2025  
03 5885 2450 (Marketing)  
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