

TERM AND CONDITIONS

Dream-Car Giveaway Campaign 2025

Introduction:

Thank you for participating in the EON & Sahabat Autofest 2025, organised by Edaran Otomobil Nasional Berhad ("EON Berhad").

1. Campaign Period

- 1.1. The Dream Car Giveaway ("Campaign") runs from: 8th August 2025 (00:00 hrs) to 1st November 2025 (23:59 hrs)

2. Eligibility Criteria

- 2.1. A Malaysian citizen, aged 18 years and above.
- 2.2. Successfully book a new vehicle from any participating EON Berhad showroom, event booth, or digital platform on or between 8th August 2025 to 1st November 2025.
- 2.3. Complete vehicle registration (delivery with valid JPJ registration) by 1st November 2025.
- 2.4. Ensure contact information (email and phone number) provided at the time of booking is accurate and reachable.
- 2.5. Corporate, fleet, and government purchases are not eligible unless otherwise stated in specific campaign terms.

3. How to Participate

- 3.1. Book any new vehicle via EON Berhad's authorized channels during the EON & Sahabat Autofest 2025 at any EON Berhad outlets from 8th August 2025 to 1st November 2025.
- 3.2. Register the vehicle under your name with a valid **Vehicle Ownership Certificate** (grant) by 1st November 2025.
- 3.3. Applicable for participating brands only (Proton, Mitsubishi, Audi, Volkswagen, Smart and Proton eMAS).

4. Grand Prize Details

- 4.1. Grand Prize: One (1) RM100,000 credit ("Credit") which will be applied towards the Winner's next vehicle purchase from the official brand offerings of EON Berhad.
- 4.2. Grand Prize Conditions:
 - 4.2.1 The Credit entitles the Winner to RM100,000 off a single vehicle purchase from EON Berhad's brand line-up only.
 - 4.2.2 If the selected vehicle costs less than RM100,000, the balance from the Credit is not refundable, transferable, or exchangeable for other items.
 - 4.2.3 If the selected vehicle exceeds RM100,000, the Winner shall top up the difference.
 - 4.2.4 The Credit is valid for one-time redemption and must be used within **four (4)** months from the official Winner announcement date (to be made in November 2025).
 - 4.2.5 The Credit cannot be applied to accessories, service packages, insurance, taxes, or any other on-the-road costs.

5. Winner Selection & Announcement

- 5.1. The Grand Prize winner ("Winner") will be selected via a **randomized draw** conducted by EON Berhad's appointed panel in **November 2025**.
- 5.2. The winner will be notified via **the email and phone number** provided in the booking records.
- 5.3. If the winner is uncontactable within fourteen (14) days after the announcement date, despite at least three (3) documented contact attempts, EON Berhad reserves the right to select a new Winner.
- 5.4. The panel's decision is **final and not contestable**.

6. Grand Prize Redemption Terms

- 6.1. The Credit must be redeemed directly through EON Berhad by purchasing a vehicle from its official brand line-up.
- 6.2. The Grand Prize is non-cash, non-transferable, and non-exchangeable for other goods or services.
- 6.3. The RM100,000 Credit cannot be split across multiple purchases or deferred.
- 6.4. The vehicle purchased using the Credit must be registered under the same name as the Winner or may be registered to immediate

family member such as spouse, parent or child. Sufficient proof needs to be submitted to identify the said relationship.

7. General Conditions

- 7.1. By participating, entrants agree to abide by all Terms and Conditions stated herein.
- 7.2. EON Berhad reserves the right at its absolute discretion at any time to vary, delete or add to any of these Terms and Conditions without any prior notice to the participants.
- 7.3. EON Berhad shall not be held responsible for any additional charges, fees, taxes, or liabilities incurred by the Winner beyond the RM100,000 Credit value. This includes, but is not limited to, Sales and Service Tax ("SST"), vehicle registration fees, insurance premiums, or other on-the-road costs.
- 7.4. By participating, the Winner agrees and consents to the use of their name, image, likeness, and city of residence in any advertising, promotional, or publicity material related to the Campaign by EON Berhad or its affiliates, without further compensation or prior approval.
- 7.5. To the maximum extent permitted by law, EON Berhad shall not be liable for any indirect, incidental, special, or consequential damages arising from participation in this Campaign. This includes, without limitation, any losses due to errors or omissions in participant submissions, technical failures, or system disruptions beyond EON Berhad's reasonable control.
- 7.6. EON Berhad shall not be liable for any delay, disruption, or failure in performing its obligations under this Campaign due to force majeure events. Such events include, but are not limited to, acts of God, natural disasters, pandemics, war, terrorism, government regulations, strikes, or any other circumstances beyond EON Berhad's reasonable control.
- 7.7. Any failure or delay by EON Berhad in exercising any right or remedy under these Terms and Conditions shall not operate as a waiver of that right or remedy, nor shall it prevent the further exercise of that right or remedy.
- 7.8. If any provision of these Terms and Conditions is held to be invalid, illegal, or unenforceable by a court of competent jurisdiction, the remaining provisions shall remain in full force and effect.
- 7.9. EON Berhad reserves the right to disqualify any participant who tampers with the participation process, provides false or misleading information, or breaches any of these Terms and Conditions, without prior notice or obligation to provide reasons.
- 7.10. This Campaign is governed by the laws of Malaysia, and any disputes shall be subject to the exclusive jurisdiction of the courts of Malaysia.
- 7.11. Time shall be of the essence in respect of all deadlines and timelines set out in these Terms and Conditions, including without limitation the booking, registration, and redemption periods.

8. Personal Data Protection

- 8.1. Personal data collected will be processed strictly in accordance with the Personal Data Protection Act 2010 for purposes of administering the campaign and communication purposes.

9. Disqualification

- 9.1. Any participant who cancels their booking or fails to register the vehicle under their name by 1st November 2025 will be disqualified.
- 9.2. Any failure to comply with these Terms and Conditions will also result in disqualification.

10. Legal Disclaimer

- 10.1. These Terms and Conditions supersede any other promotional materials or statements related to this Campaign.
- 10.2. No claims, refunds, or compensation shall be entertained arising from any suspension, cancellation, or amendment of the Terms and Conditions.

11. Contact Details For further information: EON & Sahabat Autofest 2025 Committee

- 11.1. Email: marketing@eon.com.my
- 11.2. Privacy policy available at: www.eon.com/privacy-policy

1. Definitions:
 - (i) "Us", "our" and/or "we" means DRB-HICOM Berhad and members of its group of companies, including its subsidiaries, associated, related and affiliated companies as well as their subsidiaries, associated and affiliated companies, both local and international, whether present or future ("DRB-HICOM Group of Companies") and shall include our agents, employees, contractors, and sub-contractors.
 - (ii) "PDPA" means Personal Data Protection Act 2010 (Act 709) and any and all subsidiary legislation, regulations, and/or orders made thereunder and as may be supplemented from time to time and any guidelines and/or directives issued by any relevant authority;
 - (iii) "Personal data" has the meaning assigned to it under the PDPA;
 - (iv) "Processing" shall have the meaning assigned to it by the PDPA; and
 - (v) "Products and/or services" means any products, goods, items, services, websites, applications, amenities, and/or facilities provided by us.
2. Your personal data will be processed by us or by parties acting on our behalf. Such personal data will include (but will not be limited to) your name, national registration identity card number, passport number, nationality, race, birth date, age, gender, address, telephone number, e-mail address, religious beliefs, medical records, criminal records, affiliations, political beliefs, and any other information relating directly or indirectly to you or which may be used to identify you.
3. We may process your personal data for the following purposes:-
 - (i) To provide you with products and/or services and any other purpose relating to our provision and/or your usage of said products and/or services;
 - (ii) To maintain internal records;
 - (iii) To verify your identity;
 - (iv) To contact you;
 - (v) To respond to your queries, if any;
 - (vi) To enable you to enter into a contract with us;
 - (vii) To carry out research and analysis;
 - (viii) To conduct marketing and promotion;
 - (ix) To conduct audits, investigations, or any other inquiry;
 - (x) To conduct any legal proceedings or in relation to any legal action;
 - (xi) To prevent any unlawful act;
 - (xii) To carry out any action provided for by law or required by an authority; and
 - (xiii) To achieve any other purpose which, in our estimation, is necessary and/or reasonable in the circumstances.
4. We may collect your personal data from the following sources:-
 - (i) From you;
 - (ii) From your usage of the products and/or services;
 - (iii) From any communication provided by you to us;
 - (iv) From any publicly available source; and
 - (v) From any third party.
5. You have the right to request access to and to request correction of your personal data. We reserve the right to refuse any request for access or correction to your personal data. To exercise this right, or if you have any inquiries or complaints regarding the processing of your personal data, please contact us using the contact information provided in this document. Note that your exercise of the aforesaid right may have effects on our provision of the products and/or services (such effects may include the non-provision of the products and/or services) to you, and we are not liable for any loss, damage, or any other liability resulting directly or indirectly from such effects.
6. We may disclose your personal data for the purposes described in item 3 above to the following parties:-
 - (i) A party to whom disclosure is provided for under law or required by an authority;
 - (ii) Parties or entities in the DRB-HICOM Group of Companies;
 - (iii) Our business partners, service providers, and suppliers;
 - (iv) Auditors, consultants, accountants, lawyers, or advisors; and
 - (v) Any other party to whom disclosure is, in our estimation, necessary and/or reasonable in the circumstances.
7. You have the right to limit our processing of your personal data. To exercise this right, please contact us using the contact information provided in this document. Note that your exercise of the aforesaid right may have effects on our provision of the products and/or services (such effects may include the non-provision of the products and/or services) to you, and we are not liable for any loss, damage, or any other liability resulting directly or indirectly from such effects.
8. The personal data you provide to us is obligatory and necessary in order for us to provide you with the products and/or services. Any failure to provide such personal data may have effects on our provision of the products and/or services (such effects may include the non-provision of the products and/or services) to you, and we are not liable for any loss, damage, or any other liability resulting directly or indirectly from such effects.
9. We take precautions, including administrative, technical, and physical measures, to safeguard your personal data against loss, theft, and misuse, as well as against unauthorised access, disclosure, alteration, and destruction. We also regularly review and implement up-to-date technical and organisational security measures when processing your personal data.
10. We will retain your personal data in accordance with this Privacy Notice and/or the terms and conditions of your agreement(s) with us for the duration of your relationship with us, or as needed to provide you with our products and/or services. We may also retain your personal data as necessary to fulfil our obligations to you, or as required by applicable law and our internal data retention policies.
11. Our products and/or services are neither directed at nor intended for individuals under the age of 18. We generally collect personal data relating to minors only from their parents or with parental consent. We do not knowingly collect personal data directly from such individuals. In the event we become aware that we have inadvertently collected personal data from a minor without the appropriate consent, we will take prompt steps to delete such personal data, where required by law.

12. Contact details:

Nerin Kaur

Marketing Manager of EON Berhad

+6013 967 2288

nerin.ks@eon.com.my

1. Definisi:-

- (i) "Kami" bermaksud DRB-HICOM Berhad dan ahli kumpulan syarikatnya, termasuk anak-anak syarikatnya, syarikat bersekutu, berkaitan dan berafiliasi serta anak-anak syarikat, syarikat bersekutu dan syarikat berafiliasi mereka, sama ada di dalam atau di luar negara, pada masa kini atau masa hadapan ("Kumpulan Syarikat DRB-HICOM") dan termasuk ejen, pekerja, kontraktor dan sub-kontraktor kami.
- (ii) "PDPA" bermaksud Akta Perlindungan Data Peribadi 2010 (Akta 709) dan mana-mana dan/atau semua perundangan, peraturan-peraturan, dan/atau perintah yang dibuat di bawahnya dan yang mungkin ditambah dari semasa ke semasa dan mana-mana garis panduan dan/atau arahan yang dikeluarkan oleh mana-mana pihak berkuasa yang berkenaan;
- (iii) "Data peribadi" mempunyai maksud yang diberikan kepadanya di bawah PDPA;
- (iv) "Pemprosesan" mempunyai maksud yang diberikan kepadanya di bawah PDPA; dan
- (v) "Produk dan/atau perkhidmatan" bermaksud mana-mana produk, barangan, perkhidmatan, laman web, aplikasi dan/atau kemudahan yang disediakan oleh pihak kami.

2. Maklumat peribadi anda akan diproses oleh pihak kami atau pihak yang bertindak bagi pihak kami. Data peribadi yang dimaksudkan termasuklah (tetapi tidak terhad kepada) nama anda, nombor kad pengenalan, nombor pasport, bangsa, kaum, tarikh lahir, umur, jantina, alamat, nombor telefon, alamat e-mel, kepercayaan agama, rekod perubatan, rekod jenayah, persatuan, kepercayaan politik dan sebarang maklumat lain yang berkaitan secara langsung atau tidak langsung kepada anda atau yang boleh digunakan untuk mengenal pasti anda.

3. Pihak kami akan memproses data peribadi anda untuk tujuan-tujuan berikut:-

- (i) Untuk menyediakan anda dengan produk dan/atau perkhidmatan dan apa-apa tujuan lain yang berhubung dengan penyediaan dan/atau penggunaan anda terhadap produk dan/atau perkhidmatan tersebut;
- (ii) Untuk mengekalkan rekod dalaman;
- (iii) Untuk mengesahkan identiti anda;
- (iv) Untuk menghubungi anda;
- (v) Untuk bertindak balas kepada pertanyaan anda, jika ada;
- (vi) Untuk membolehkan anda untuk memasuki kontrak bersama pihak kami;
- (vii) Untuk menjalankan penyelidikan dan analisis;
- (viii) Untuk menjalankan pemasaran dan promosi;
- (ix) Untuk menjalankan audit, siasatan atau apa-apa pertanyaan lain;
- (x) Untuk menjalankan apa-apa prosiding undang-undang atau yang berhubungan dengan apa-apa tindakan undang-undang;
- (xi) Untuk mengelakkan apa-apa perbuatan yang melanggar undang-undang;
- (xii) Untuk menjalankan apa-apa tindakan yang diperuntukkan oleh undang-undang atau yang dikehendaki oleh pihak berkuasa; dan
- (xiii) Untuk mencapai apa-apa maksud lain yang, pada anggaran kami, perlu dan/atau munasabah dalam sesuatu keadaan itu.

4. Pihak kami boleh mengumpul data peribadi anda daripada sumber-sumber berikut:-

- (i) Daripada anda;
- (ii) Dari penggunaan produk dan/atau perkhidmatan kami oleh anda;
- (iii) Dari mana-mana komunikasi anda kepada pihak kami;
- (iv) Dari mana-mana sumber yang ada secara terbuka; dan
- (v) Dari mana-mana pihak ketiga.

5. Anda mempunyai hak untuk meminta akses kepada data peribadi anda dan meminta sebarang pembetulan untuk dibuat ke atas data peribadi anda. Pihak kami berhak untuk menolak sebarang permintaan untuk akses atau pembetulan kepada data peribadi anda. Untuk menggunakan hak ini, atau jika anda mempunyai sebarang pertanyaan atau aduan berkaitan pemprosesan data peribadi anda, sila hubungi pihak kami dengan menggunakan maklumat yang diberikan dalam dokumen ini. Sila ambil perhatian bahawa penggunaan hak yang tersebut di atas mungkin membawa kesan ke atas peruntukan pihak kami terhadap produk dan/atau perkhidmatan (kesan tersebut termasuklah pihak kami tidak akan membekalkan produk dan/atau perkhidmatan) kepada anda dan pihak kami tidak akan bertanggungjawab ke atas apa-apa kerugian, kerosakan, atau apa-apa liabiliti lain yang berlaku secara langsung atau tidak langsung akibat daripada kesan tersebut.

6. Pihak kami boleh mendedahkan data peribadi anda kepada pihak-pihak berikut:-

- (i) Pihak yang pendedahan maklumat tersebut diperuntukkan kepadanya di bawah undang-undang atau dikehendaki oleh pihak berkuasa;
- (ii) Pihak-pihak atau entiti-entiti yang mempunyai hubungan dengan pihak kami;
- (iii) Rakan-rakan perniagaan kami, ejen-ejen, pekerja-pekerja, kontraktor-kontraktor, para sub-kontraktor, pembekal-pembekal perkhidmatan, dan pembekal-pembekal produk;
- (iv) Para juruaudit, para perunding, para akauntan, para peguam, atau para penasihat; dan
- (v) Mana-mana pihak yang kepadanya pendedahan maklumat tersebut adalah, dalam anggaran kami, perlu dan/atau munasabah dalam sesuatu keadaan itu.

7. Anda mempunyai hak untuk menghadkan pemprosesan pihak kami terhadap data peribadi anda. Untuk menggunakan hak ini, sila hubungi pihak kami dengan menggunakan maklumat yang diberikan dalam dokumen ini. Sila ambil perhatian bahawa penggunaan hak yang tersebut di atas mungkin mempunyai kesan ke atas peruntukan pihak kami terhadap produk dan/atau perkhidmatan (kesan tersebut termasuklah pihak kami tidak akan membekalkan produk dan/atau perkhidmatan) kepada anda dan pihak kami tidak akan bertanggungjawab ke atas apa-apa kerugian, kerosakan, atau apa-apa liabiliti lain yang berlaku secara langsung atau tidak langsung akibat daripada kesan tersebut.

8. Anda wajib memberikan data peribadi anda kepada pihak kami kerana data peribadi anda diperlukan bagi membolehkan pihak kami menyediakan anda dengan produk dan/atau perkhidmatan kami. Sebarang kegagalan untuk menyediakan data peribadi tersebut mungkin mempunyai kesan ke atas peruntukan pihak kami terhadap produk dan/atau perkhidmatan (kesan tersebut termasuklah pihak kami tidak akan membekalkan produk dan/atau perkhidmatan) kepada anda dan pihak kami tidak akan bertanggungjawab ke atas apa-

apa kerugian, kerosakan, atau apa-apa liabiliti lain yang berlaku secara langsung atau tidak langsung akibat daripada kesan tersebut.

9. Kami mengambil langkah berjaga-jaga, termasuk langkah pentadbiran, teknikal, dan fizikal, untuk melindungi data peribadi anda daripada kehilangan, kecurian dan penyalahgunaan, serta daripada akses, pendedahan, pengubahan dan kemusnahan tanpa kebenaran. Kami juga sentiasa menyemak dan melaksanakan langkah keselamatan teknikal dan organisasi terkini semasa memproses data peribadi anda.
10. Kami akan menyimpan data peribadi anda selaras dengan Notis Privasi ini dan/atau terma dan syarat perjanjian anda dengan kami sepanjang tempoh hubungan anda dengan kami, atau sepanjang tempoh yang diperlukan untuk membekalkan produk dan/atau perkhidmatan kami kepada anda. Kami juga mungkin menyimpan data peribadi anda sebagaimana yang diperlukan untuk memenuhi obligasi kami kepada anda, atau sebagaimana yang dikehendaki oleh undang-undang yang berkenaan dan dasar pengekalan data dalaman kami.
11. Produk dan/atau perkhidmatan kami tidak ditujukan kepada atau bertujuan untuk individu di bawah umur 18 tahun. Kami secara amnya hanya mengumpul data peribadi berkaitan dengan kanak-kanak di bawah umur daripada ibu bapa mereka atau dengan kebenaran ibu bapa. Kami tidak dengan sengaja mengumpul data peribadi secara langsung daripada individu sedemikian. Sekiranya kami menyedari bahawa kami telah mengumpul data peribadi daripada individu di bawah umur tanpa kebenaran yang sewajarnya, kami akan mengambil langkah segera untuk memadamkan data peribadi tersebut, jika dikehendaki oleh undang-undang.
12. Maklumat perhubungan:
Nerin Kaur
Pengurus Pemasaran, EON Berhad
+6013 967 2288
nerin.ks@eon.com.my