



## **MEDIA RELEASE**

# FOR IMMEDIATE RELEASE

# EON UNVEILS FIRST ELECTRIC VEHICLE DEALERSHIP

EON presented its first smart 3S dealership in Glenmarie, Shah Alam

**Shah Alam, November 23, 2023** – Edaran Otomobil Nasional Berhad ("EON"), a leading multi-brand dealership in Malaysia, celebrated a significant milestone with the official opening of its smart 3S dealership, the EON smart Glenmarie, here today.

The opening marks EON's entry into the electric vehicle ("EV") market, reinforcing its commitment to innovation and sustainable mobility.

The dealership was officially opened by Dato' Jezilee Mohamad Ramli, Group Chief Operating Officer, Corporate Services of DRB-HICOM. Present at the ceremony were Mr Zhang Qiang, Chief Executive officer of PRO-NET, and Akkbar Danial, Head of Automotive Distribution DRB-HICOM and Chief Executive Officer of EON.

In his speech at the opening ceremony, Akkbar expressed EON's commitment towards delivering the smart, which was just launched by PRO-NET two-days ago on 21 November 2023, to Malaysians.

"We anticipate our smart 3S dealership will play a pivotal role in meeting the rising demand for smart #1 and making a significant impact on the local EV market", he said.

EON, a wholly owned subsidiary of DRB-HICOM Berhad, invested almost RM4 million in EON smart Glenmarie, reflecting a commitment to providing premium EV services.

With a build-up area of 4,362 square feet, the facility's showroom showcases three display cars and one unit for new car deliveries. The state-of-the-art facility includes a spacious and comfortable customer lounge equipped with a cafe area, discussion lounge, free Wi-Fi, and a dedicated kid's room.





The aftersales service area spans 3,716 square feet with four service bays, including two for service and repair, one for high voltage service, and one for wheel alignment. It features eight dedicated customer parking spaces, two Alternating Current ("AC") Chargers (max 22kW), and one Direct Current ("DC") Charger (max 60kW).

EON smart Glenmarie showroom is open from Monday to Saturday, from 8:30 am to 5:30 pm, and on Sundays and public holidays from 10:00 am to 4:00 pm. Service hours are Monday to Friday from 8:30 am to 5:30 pm, Saturday from 8:30 am to 1:00 pm, and closed on Sundays and public holidays.

For more information about EON, and to know more about your future smart car, customer can log on to EON's new website at **www.eon.com.my**.

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# **ABOUT EON BERHAD**

### www.eon.com.my

Edaran Otomobil Nasional ("EON") was incorporated as a private limited company in 1984 to be the distributor for Malaysia's first national car project, PROTON, and in that role, successfully delivered over a million PROTON cars nationwide. Over the years, EON evolved and adopted a multi-brand strategy, and now is a dealer for global brands via its subsidiaries. Euromobil Sdn Bhd markets the Audi range, while HICOM Auto Sdn Bhd is a dealer for Volkswagen. The Mitsubishi range is offered through EON Automart Sdn Bhd, the largest Mitsubishi network in Malaysia.

For the PROTON brand, EON owns 10 dealerships across Malaysia. EON also is the franchise holder for AVIS and operates 14 rental centres across airports and cities in

Malaysia. Operating via DRB-HICOM EZ Drive Sdn Bhd, Avis Malaysia was awarded the Avis Budget Group's "Licensee of The Year" in 2018. EON has been ISO 9001:2000 certified since 2003.

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